

Contractor Brochure

DECRA Shake

Charcoal

UPGRADE TO DECRA METAL ROOFING

Metal Roofing Designed with the Contractor in Mind



Why DECRA Metal Roofing?

DECRA Means Durable

Unsurpassed Strength Against the Elements



Hail Class 4 Impact Resistant

Fire Class A Rated Material



Thaw Resistant



Los Angeles Times

Roofing: Fire-resistant roofs only one of the reasons some homes were spared in Glendale and Santa Barbara fires.

By JEANNE BOYER



Home with DECRA Shake in Woodland Green that was unscathed after Hurricane Katrina.

Speed to Market

DECRA offers one of the shortest lead times in the industry. Inventory is fully stocked at strategic warehouse locations throughout the U.S. and can ship within 72 hours of receiving a PO.

A Warranty that Means Something

Founded in 1957, DECRA is the original manufacturer of stone-coated metal roofing and has withstood the test of time. DECRA offers a comprehensive Lifetime Limited Warranty. The warranty also covers winds up to 120mph, hail up to 2.5 inches in diameter and manufacturing defect.

Stone-Coated Metal Roofing Experts

Unlike many manufacturers, DECRA exclusively produces stone-coated metal roofing products. DECRA's team of stone-coating experts are ready and willing to share our decades of experience and industry knowledge.





Benefits of Offering DECRA Metal Roofing

Differentiate Your Roofing Business

The demand for metal roofing has doubled in recent years, making it the second most popular material for residential homes. By adding DECRA Metal Roofing to your service offerings, you'll tap into a distinguished market of homeowners who aren't willing to sacrifice style or strength. In turn, you'll be known for installing premium roofs.

Promote the Long-Term Value

Cheaper is not always better, especially when it comes to roofing. While homeowners may find materials for less, the long-term value is minimal. DECRA metal roofs have a lifespan that is two to three times longer than traditional roofing materials like asphalt shingles, tile and wood shakes.



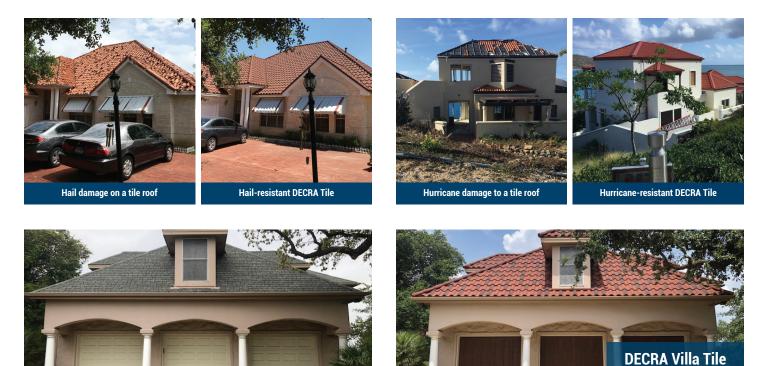
Extend Your Season

Unlike asphalt shingles, which generally can't be installed at temperatures below 45 degrees, DECRA metal roofs can be installed year-round, allowing for ongoing business opportunities in colder regions.

Design Versatility without Compromising Durability

Traditional asphalt shingles

Stone-coated metal provides the same vivid colors and textures of asphalt, tile and wood roofing without sacrificing durability. Neighboring homeowners will associate the beauty and quality of a new DECRA roof with the contractor sign out front.



D

Rustico Clay

Durable DECRA Metal Roofing



What Goes Into a DECRA Metal Roof?

All DECRA roofing products are precisely formed from structural quality sheet steel complying with ASTM Designation A 792/A 792-10; grade 37, modified with a minimum elongation of 22%, and with an AZ50 coating class. This ensures our steel is protected from the environment and better resists rust and oxidation.

An acrylic resin basecoat is applied to create the ideal surface for adhering the stone granules.

The stone coating provides the versatility of vivid colors and distinctive textures.

DECRA Villa Tile:

Barrel-style Old World clay tile

DECRA Tile: Scalloped edge Mediterranean clay tile

DECRA Shingle XD: Thick-cut shingles

DECRA Shake XD: Traditional hand-split wood shakes

DECRA Shake: Cedar shakes



Panel Layers

Overglaze Stone Granules Basecoat Acrylic Primer Aluminum-Zinc Alloy Coating Steel Aluminum-Zinc Alloy Coating Acrylic Primer



DECRA Villa Tile Specs

Min. Roof Pitch: 3:12 Product Size: 17" x 44-¼" Installed Exposure: 14-½" x 39-½" Panels per Square: 25.2 per 100 sq. ft. Panels per Pallet: 350 Squares per Pallet: 13.8 Pallet Weight: 2,104 lbs. Installed Weight: 160 lbs. per 100 sq. ft. Installation Method:

Designed to be Installed Direct to Deck







AMALFI SAND





VENETIAN GOLD

POMPEII ASH





CHARCOAL*



WOODLAND GREEN*

Due to lighting and the printing process, roof colors and color swatches may vary from the actual product.



DECRA Villa Tile

Pompeii Ash

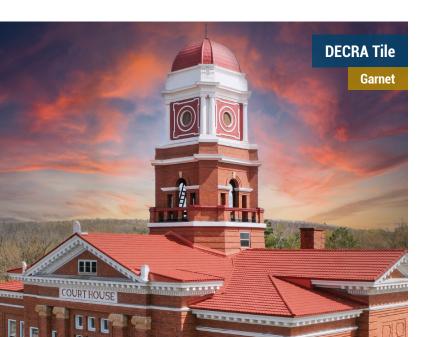
DECRA Villa Tile

Amalfi Sand



DECRA Tile







DECRA Tile Specs

Min. Roof Pitch: 3:12 **Product Size:** 16-1/2" x 52" **Installed Exposure:** 14-1/2" x 50" Panels per Square: 20 per 100 sq. ft. Panels per Pallet: 350 Squares per Pallet: 17.5 Pallet Weight: 2,121 lbs. Installed Weight: 150 lbs. per 100 sq. ft. **Installation Method:** Installed over battens















GRANITE GREY*



TERRACOTTA



SHADOWOOD*

WOODLAND GREEN*

Due to lighting and the printing process, roof colors and color swatches may vary from the actual product.

D



DECRA Shingle XD[®] Specs

Min. Roof Pitch: 4:12 **Product Size:** 14-1/8" x 52-3/8" **Installed Exposure:** 12-1/4" x 49-1/2" Panels per Square: 23.8 per 100 sq. ft. Panels per Pallet: 280 Squares per Pallet: 11.8 Pallet Weight: 1,719 lbs. Installed Weight: 150 lbs. per 100 sq. ft. **Installation Method:**

Designed to be Installed Direct-to-Deck







COBBLESTONE

OLD HICKORY

MIDNIGHT ECLIPSE



WOODLAND GREEN*



NATURAL SLATE



DECRA Shingle XD®

Natural Slate

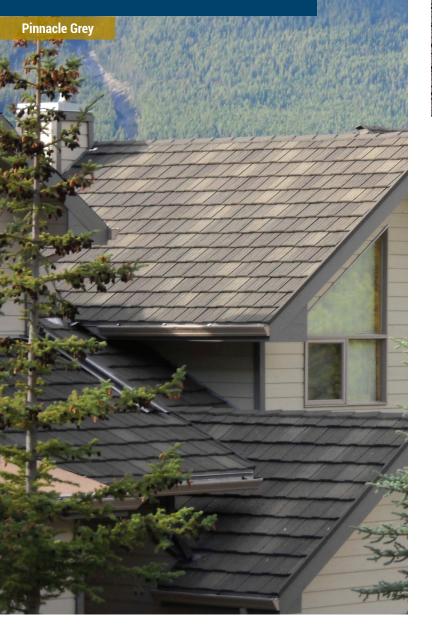




Due to lighting and the printing process, roof colors and color swatches may vary from the actual product.



DECRA Shake XD®







DECRA Shake XD[®] Specs

Min. Roof Pitch: 3:12Product Size: $14-\frac{1}{8}$ " x $52-\frac{1}{8}$ " Installed Exposure: $12-\frac{3}{8}$ " x $49-\frac{7}{8}$ " Panels per Square: 23.4 per 100 sq. ft. Panels per Pallet: 280Squares per Pallet: 12Pallet Weight: 1,719 lbs. Installed Weight: 150 lbs. per 100 sq. ft. Installation Method: Designed to be Installed Direct-to-Deck







PINNACLE GREY

ANTIQUE CHESTNUT

MIDNIGHT ECLIPSE*



WOODLAND GREEN*

Due to lighting and the printing process, roof colors and color swatches may vary from the actual product.



DECRA Shake Specs

Min. Roof Pitch: 3:12Product Size: 14-5/8" x 53" Installed Exposure: 12-5/8" x 51" Panels per Square: 22.4 per 100 sq. ft. Panels per Pallet: 300Squares per Pallet: 13.4Pallet Weight: 1,665 lbs. Installed Weight: 150 lbs. per 100 sq. ft. Installation Method:

Installed over battens







CHARCOAL



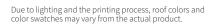
WEATHERED TIMBER



SHADOWOOD



WOODLAND GREEN*







Granite Grey







Installation

DECRA products are conveniently designed for either direct-to-deck or batten installations.

Direct-to-Deck Installation



DECRA Villa Tile, DECRA Shingle XD and DECRA Shake XD profiles are installed Direct to Deck.

Batten Installation



DECRA Tile and DECRA Shake profiles are installed on battens.

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DECRA is Designed with the Contractor in Mind.

- DECRA roofing profiles are easy to install and our direct-to-deck profiles don't require any special tools or equipment.
- DECRA's direct-to-deck profiles feature Cut and Tuck technology; an exclusive accessory package and installation technique which eliminates the need for panel bending.



Solar Installation

Solar energy panels can easily be installed on DECRA Metal Roofing, sometimes even with attachment solutions that do not penetrate the roof system.

Solar installation using QuickBOLT





Frequently Asked Questions

How can I start installing DECRA **Metal Roofing?**

Installation tips and product guides can be found on the DECRA **Knowledge Base. A DECRA** roofing expert can also walk you through the installation process, and both virtual and in-person trainings are available upon request.

Where is DECRA manufactured?

DECRA is manufactured at our state-of-the-art facility in Corona, California.



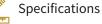


Visit the DECRA **Knowledge Base for access** to helpful resources.



DECRA.COM/PRO





Product





Is DECRA warrantied against hail and wind?

Yes, DECRA products come with a Lifetime Limited Warranty that covers wind up to 120mph and hail penetration up to 2.5 inches in diameter.

Is DECRA rated for hail impact and fire resistance?

DECRA products have the highest Class 4 impact rating and are designated as a noncombustible Class A Fire Rated material.





Are DECRA roofs energy-efficient?

DECRA metal roofs can reduce cooling costs by up to 25% (Source: State Farm Insurance) and are considered one of the most energy-efficient roofing materials on the market.





Scan to Get Started with DECRA.



877-GO-DECRA [463-3272] | DECRA.COM

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